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# David Díaz **CEO** Aleatica

As pure transport infrastructure operators with a strong presence in regions such as Europe and Latin America, Aleatica's top priority is safety.

In line with this, we guide our operation under ESG (Environmental, Social, and Corporate **Governance)** criteria, which range from environmental care to human well-being, including transparency and accountability.

Under these criteria, road safety emerges as an unavoidable imperative. We recognize that road safety is not only a corporate responsibility, but also a moral commitment to our communities and infrastructure users.

Aleatica Foundation for Road Safety.

This foundation represents our commitment to a cultural change in road safety, with the conviction that serious injuries and deaths on the roads are preventable through coordinated actions and effective prevention programs.



# For this reason, in September 2022, Aleatica took proactive steps to establish the



At the Aleatica Foundation we are fully committed to the **objectives of the** Second Decade of Action for Road Safety 2021-2030 and the United Nations' 2030 Agenda for Sustainable **Development**, which seeks to reduce trafficrelated deaths and fatalities, and to promote safe and reliable infrastructure.

**Road safety is a crucial challenge** worldwide, as it represents one of the main causes of death in many countries.

These accidents not only have a profound impact on public health, but also represent a significant economic burden, equivalent to 3% of the global Gross Domestic Product (GDP)\*.



**1.19** million people die due to traffic accidents,\*

which particularly affects **pedestrians**, cyclists, and motorcyclists.



Mexico has a fatality rate almost four times higher per 100,000 inhabitants than countries in Europe.\*

Mexico = 12.0Spain = 4.0United Kingdom = 2.0 Australia = 5.0

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Mexico ranks ninth worldwide in road mortality, with an estimated socioeconomic cost or between \$174 and \$204 billion pesos annually, or around 3% of national GDP.\*

> Furthermore, Mexico ranks second in Latin America in terms of the number of deaths caused on roadways, with **a rate of** 12 fatalities per 100,000 inhabitants.\*

Monitor de la seguridad vial. Una radiografía sobre la situación en México rumbo al 2030. Fundación Aleatica, 2024. https://www.fundacionaleatica.org/

# Gian-Carlo Peressutti Director, Public Affairs North America, IFM Investors

66 IFM Investors is a global leader in critical infrastructure investment and we are committed to making a positive impact in the communities where we operate.

Our purpose is to invest, protect, and grow the long-term retirement savings of working people and we believe it is important to integrate responsible practices into our business globally.

Our sustainable investing strategy drives our efforts to create a healthy and prosperous future for all our stakeholders. Through our portfolio company, Aleatica, we have strengthened our presence in Mexico, committing to developing transportation infrastructure in the metropolitan area of the Valley of Mexico. Aleatica manages in Mexico a portfolio of seven toll highways and one airport, which are essential to meeting the mobility needs of this densely populated region. We firmly believe in the potential of this market, the importance of creating value for communities, and that economic progress must align with social and environmental well-being.

Transparency, ethics, and responsibility to our stakeholders guide our operations. Above all, in terms of road safety, we seek to set an example by engaging with a wide array of stakeholders. That is why we created the Aleatica Foundation, which aims to promote the right to mobility in safer road conditions as a reality for everyone. In addition, the Foundation aims to be present in all countries where Aleatica operates, acting as a partner with

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society and governments, and achieving the goal of the Second Decade of Action for Road Safety.

Our responsibility goes beyond profitability; we seek tocontribute to positive outcomes in the communities in which we operate. Through the work of the Aleatica Foundation, we are helping to drive positive change and move toward a more sustainable, secure future for all our users.

Let's unite to build a more inclusive, prosperous, and sustainable future.

Thank you for being part of this!



# Bosco Martí President of the Aleatica Foundation for Road Safety

When we embark on a journey, we should have the expectation of **arriving at our destination safely,** without risking our life or the lives of others.

In Mexico, 43 people die every day as a result of road accidents, meaning one person loses their life every 30 minutes. Further, over the last year, traffic incidents involving motorcycles have increased by more than 30%.

Faced with this reality, the Aleatica Foundation for Road Safety was born with the clear purpose of contributing to saving lives and improving. We are committed to the United Nations' Second Decade of Action for Road Safety, which seeks to reduce traffic accidents and serious injuries by at least 50%. To achieve this, we work under the Safe System Approach: safe infrastructure, safe vehicles, and safe use of roads. Road safety knows no borders, so using international best practices and experiences are fundamental. In this sense, the Aleatica Foundation participated in the **ASECAP Road Safety Conference and at the World Road Congress organized by PIARC,** sharing experiences and incorporating best practices into our actions.

We have achieved goals that once seemed only distant. We have joined the Global Alliance of NGOs for Road Safety, established strategic alliances with iRAP, 3M, INTRAS, and ANASEVI. We have also opened up collaborative dialogue with the president of the Inter-American Development Bank (IDB), the Secretary General of the Organization of American States (OAS), the Ministry of Infrastructure Communications and Transport (SICT), the Mexican Association of Road Infrastructure Concessionaires (AMCIV), just to name a few.

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<sup>1</sup>ASECAP: Asociación Europea de Operadores de Infraestructuras de Autopistas de Peaje. | <sup>2</sup>PIARC: Asociación Mundial de la Carretera. | <sup>3</sup>iRAP: International Road Assessment Programme. | <sup>4</sup>INTRAS: Instituto de Investigación en Tránsito y Seguridad Vial, de la Universidad de Valencia. | <sup>5</sup>ANASEVI: Alianza Nacional por la Seguridad Vial.

No regional or global effort is sufficient if we don't start delivering local results. During this year, we promoted significant actions to strengthen road culture in Mexico by participating in the design of the **National Mobility and Road Safety Strategy (ENAMOV).** This year has been full of lessons learned and achievements and we reiterate our commitment to promoting the right to safe mobility for all people.

l invite you to continue joining these efforts: We Are All Road Safety.





# Fernanda Espinosa Director of the Aleatica Foundation for Road Safety

• We've completed **our first year** of challenges and achievements, with a firm commitment to building more **road safety** in Mexico for everyone.

We brought the foundation to life aligned with both national and international best practices to generate cultural change from the the ground up; we put this commitment into action with a comprehensive and multisectoral approach.

I want to thank the allies who have believed from the start in our our mission: to create tangible improvements to establish the conditions for safe mobility.

To all those who have joined this cause, thank you for your collaboration. We are confident that through teamwork we can maximize our results.

This year was key to promoting initiatives that now guide our day-to-day activities: training, awareness, consciousnessraising, and advocacy programs were developed for our stakeholders. These actions are designed to promote new behaviors and habits focused on reducing fatalities and serious injuries from traffic accidents.

It has been an exciting journey full of inspiring achievements, confirming our commitment to being part of the solution over the years to come.

We will continue working with purpose to ensure that together we can save lives. We Are All Road Safety.









# About us?

Aleatica Foundation for Road Safety, A.C. was established in September 2022, in accordance with Mexican laws. Initially, it will focus on Mexico, and then expand to countries where Aleatica has a presence.

# Mission

To contribute to actions to ensure that the right to mobility under safe road conditions becomes a reality for all people; promoting a public policy agenda, with multi-sectoral participation, that fosters safe infrastructure, safe vehicles, and the safe use of roads.

# Vision

To be the leading foundation and catalyst for cultural change with a multisectoral approach to encourage road safety, including safe infrastructure, safe vehicles, and the safe use of roads; all in compliance with the goals of the Second Decade of Action for Road Safety 2021-2030 and in alignment with the Sustainable Development Goals of the 2030 Agenda.



# Values

Safety: a right and a necessity.

**Excellence**: maximize quality



**Responsibility:** social, environmental and sustainable.



#### **Respect for life:**

A pilar of all our actions, ensuring that every measure, initiative, and policy we adopt protects and preserves the physical integrity of people on the roads.



#### **Culture of legality:**

rules are not mere formalities, but essential tools to safeguard collective well-being.



Transparency: generating trust with beneficiaries, allies, and stakeholders.

# Approach

On August 31, 2020, the United Nations General Assembly proclaimed in its resolution 74/299 the Second Decade of Action for Road Safety 2021-2030, with the goal of reducing deaths and injuries due to traffic by at least 50% during that period.

Aleatica Foundation for Road Safety aligns with the Safe System approach of the Global Plan, to influence three strategic axes: improve the safety of road infrastructure, promote vehicle safety, and encourage the safe use of roads.



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### Aligned with the Safe System Approach:



Through the **Board of Directors, the Executive Committee, and the Advisory Committee,** composed of international and national experts in road safety, the transparency and impact of Aleatica Foundation for Road Safety's actions are validated.

# Board of Directors Committee



BOSCO MARTI Chairman



RUBÉN LÓPEZ Member



Member

# Executive President



FERNANDA ESPINOSA Director



RUBÉN ARANDA Member



RICARDO LOBO Member

# Director Advisory Committee



ROB MCINERNEY iRAP Executive Director



FRANCISCO ALONSO Director of the Institute of Traffic and Road Safety of the University of Valencia.



MARÍA JOSÉ PESSANO Executive Director of the Fundación Gonzalo Rodríguez





# Strategic Axes



# Safe Road Infrastructure

Promote projects aimed at improving road infrastructure in urban areas (in accordance with the mobility hierarchy) and apply the main international standards and norms to minimize infrastructure-related risks on high-performance roads. Promote and support the best global practices and standards for safer vehicles that contribute to preventing road accidents and protect users in the event that they occur.

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# Safe

# Vehicles

# Safe Use of Transit Routes

Inform, raise awareness, educate, and train to strengthen the population's skills regarding the safe use of roads, as well as the importance of respecting traffic rules, with the purpose of promoting the Road Safety Movement.



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# Programmes

# We Are All Road Safety Award

As part of the **7th Global Road Safety Week, the Foundation launched the "We Are All Road Safety Award."** 

This initiative aimed to call upon and recognize civils ociety organizations working on projects aligned with the Foundation's strategic goals to promote significant improvements in road safety and reduce fatalities and serious injuries due to road incidents.



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The main objective was to identify and financially support innovative and effective projects in the field of road safety that could be replicated.

The call for proposals was a success, with the participation of 44 civil society organizations, demonstrating a notable commitment to road safety.

After a rigorous evaluation process, three winning organizations were selected and announced in November. Each of these organizations was awarded a donation of \$500,000 Mexican pesos (approximately \$25,000 US dollars), intended to strengthen their operations during the year 2024.





257 likes

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# Road Safety Workshops

# Motorcycle Rider Training Workshops

Fundación Aleatica carried out a **comprehensive training program focused on road safety for motorcyclists.** 

This effort represents a significant step towards strengthening the road safety culture among our **Aleatica collaborators who use motorcycles as their regular means of transportation.** 







The training included over 100 collaborators and consisted of six theoretical-practical courses, all with official accreditation in safe motorcycle riding.

These sessions not only increased awareness about safe driving but also reaffirmed the Foundation's commitment to the safety and well-being of its team.

Additionally, each participant received a certified helmet, highlighting the importance of safety equipment and promoting safe practices among the Aleatica motorcycle community.

We appreciate the collaboration with the Italika Training Center, as the participants obtained their certificate endorsed by SEMOVI (Ministry of Mobility), which allowed them to obtain their motorcycle driving license.





# Open Road Safety Training Workshops

Fundación Aleatica organized and conducted specialized training focused on road safety for **350 traffic and road officers from the municipalities** of Naucalpan, Ciudad Nezahualcóyotl, Valle de Chalco Solidaridad, State of Mexico, and Mexico City.

This programme focused on improving the level of knowledge and skills of police officers responsible for mobility and safety on streets and highways.







The training, which included more than 24 hours of instruction, covered crucial topics such as road safety, police ethics and conduct, traffic regulations and rules, emergency driving, and management skills for complex street situations.

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ある。 ふん、 花 Jornada de Capacitación

By elevating the training of police force members, Fundación Aleatica aims to contribute significantly to the reduction of road accidents and improve traffic efficiency in its area of influence.

All participants received an official DC-3 training certificate granted by the Ministry of Labor and Social Welfare. The closing ceremony was attended by Angélica Moya Marín, Municipal President of Naucalpan de Juárez, as well as respresentatives of the media.



# Positioning

2023, Fundación Aleatica implemented In а communication plan focused on informing and raising awareness among mobility users about road safety.

The content strategy was deployed across seven proprietary platforms, including four campaigns with digital advertising support that generated the following results:

- 2,532,274 people reached on social media •
- **127,949** interactions received on social media •
- **2,641** unique visitors to the website •
- **224** mentions in media •

Learn more in our Information Room

www.fundacionaleatica.org/information-room/









# Networking and Alliances



In 2023, Fundación Aleatica took a significant step by joining as an **Associate Member of the Global Alliance of NGOs for Road Safety.** 

This alliance represents the first step in the Foundation's mission to promote safer and more responsible mobility at a regional level. For the year 2024, the Regional Meeting of the Global Alliance will be held in Mexico, with Fundación Aleatica selected as the host.



# iRAP

# Committed to Road Safety

FundaciónAleaticaestablishedacollaborationagreementwiththeInternationalRoadAssessmentProgramme (iRAP), sharing a common goal: toimprove people's lives by reducing fatalities andinjuries on our roads.

Aleatica received advice from technical experts in safer road infrastructure. **Seventeen Aleatica employees were trained in the iRAP**  Methodology and the VIDA tool, focused on the star rating system to evaluate and improve roads in terms of road safety. Additionally, a webinar was organized for journalists on the iRAP methodology as an effective tool in planning and executing safer roads. Twenty-one journalists participated and 34 publications in national media were dedicated to the topic.

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2021 - 2030





# Collaboration with the University Institute for Research in Traffic and Road Safety of the University of Valencia

Fundación Aleatica established an alliance with the aim of generating scientific content. A research study titled "POINT-BASED DRIVING LICENSE SYSTEMS" was conducted, focusing on various ways to improve road safety in Mexico.

The objective of the research was to conduct a global comparative policy study to re-explore the adoption of the **points-based license system as a best practice for road safety.** 



The Driver's License Points System is a tool to penalize infractions committed by drivers, and thus reduce road accidents.



This system is comprehensive, as it penalizes risky behaviors, has a deterrent effect on drivers and users, while reinforcing positive behaviors. It also allows for the inclusion of details, such as whether the driver has any medical condition that limit driving ability, or whether the driver is a beginner or has more experience driving.



The effectiveness of the points-based license system has been demonstrated in countries such as Spain, where after the first year of implementation, fatalities were reduced by 14.3%. In Japan, after five years, the reduction in fatal incidents reached almost 30%.



The driver's license is not limited to being a simple administrative requirement but **represents a privilege that carries both rights and responsibilities.** 



## **Financial Balance**

# Statement of Financial Position

As of December 31, 2023 (unaudited)

(Figures in pesos)

Asset	2023	
Current assets		
Cash	\$ 1,245,263	
Recoverable tax withholdings	5,384	
Total unrestricted current assets	1,250,647	
Total unrestricted assets	\$ 1,250,647	
Liability		
Current liabilities		
Accounts payable to suppliers and creditors	\$ 4,283,905	
Total unrestricted current liabilities	4,283,905	
Total unrestricted liabilities	\$ 4,283,905	
Accounting Equity		
Contributions to equity	13,100,000	
Surplus (or deficit) over the period	(16,133,258)	
Total unrestricted accounting equity	(3,033,258)	
Total unrestricted liabilities and accounting equity	\$ 1,250,647	



# **Financial Balance**

# Statement of Activities

For the year ended December 31, 2023 (unaudited)

(Figures in pesos)

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#### Income

Interest income	380,068
Foreign exchange gain	6,660
Total unrestricted income	386,728

#### Expenses

Administrative expenses	16,503,232
Foreign exchange loss	16,754
Total unrestricted expenses	16,519,986

Net change in accounting equity

\$ (16, 133, 258)

### **Financial Balance**

# Statement of Cash Flow

For the year ended December 31, 2023 (unaudited)

(Figures in pesos)

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# **Operating activities**

2023

Change in accounting equity	\$ (16, 133,258)
Increase (decrease) in:	
Recoverable tax	(5,384)
Increase (decrease) in:	
Accounts payable to creditors taxes and accrued expenses	4,283,905
Increase (decrease) in:	
Equity contribution	13,100,000
Net cash flows in operating activities	1,245,263
Net cash movement	1,245,263
Cash at the beginning of the year	0
Cash at the end of the year	\$ 1,245,263

# We want to thank:















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# ALEATICA



















Committed to preserving and respecting our planet, we present this report in digital format, reflecting our ongoing dedication to sustainable and environmentally friendly practices.

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contacto@fundacionaleatica.com Aleatica Foundation Annual Report 2022-2023. 1st Edition (Mexico). 28 pages. ISBN pending. Printed digital version only. Type of document: Annual report. Organisation: Asociación Civil



