



Opinion survey infographic

Mexicans at the wheel: Road safety or danger?

We are pleased to share with you the results of the road safety survey we conducted at Aleatica Foundation. Learn more and help create a safer future on our roads!



Did you know?

- **Every 30 minutes** someone dies in a road incident.
- Every year, **32,000 Mexicans suffer permanent disability** as a result of road incident.
- **7 of every 10 road accidents** occur due to causes related to the human factor.
- **22 young people between the ages of 15 and 29** die daily due to motor vehicle traffic accidents.
- Traffic accidents are the **main cause of death among children between the ages of 1 and 14** and young people between the ages of 15 and 24, according to the National Institute of Statistics and Geography (INEGI, Spanish acronym).

How much do road accidents cost us?

- The consequences of traffic accidents represent **3% of the GDP in Mexico**.
- The social and economic costs range from between **174 and 204 billion pesos per year**.

Recklessness behind the wheel?

- **9 of every 10 people surveyed** indicated that they knew the traffic rules; while 5 of 10 indicated that they only follow them most of the time.

Does practice make perfect?

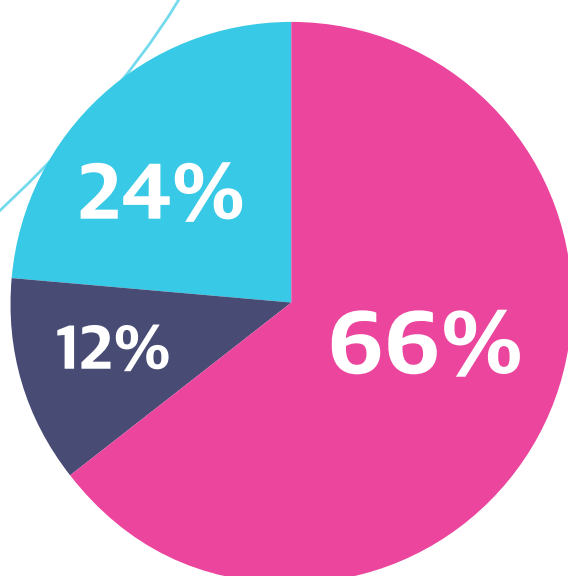


2 out of 10

indicated that they had not taken a test to get their driver's license.

1 out of 10

learned on their own.



7 out of 10

of those surveyed were taught by a family member or friend.

Seatbelts save lives, do you use yours?

- **51% of people who die** in a road incident are not wearing their seatbelt.
- **6 out of 10 of those surveyed** indicated that the traffic rule they break most frequently is not wearing their seatbelt, either in the front or back seat.

What does the future of young people between the ages of 18 and 24 driving look like?



50%

of those who have driven in the past 6 months indicate that **they follow the traffic rules most of the time**.

9 out of 10

of those surveyed who **indicated that they did not have a driver's license** are also people from this age group.

Infographic based on the opinion survey conducted by Aleatica Foundation for Road Safety from April 11 to 21, 2023. Sample size of 385 valid responses with a margin of error of +-5% and a reliability level of +-95%.

We Are All Road Safety!



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If you need more information, write to us at contacto@fundacionaleatica.com and we will be happy to assist you.